

Beautiful Roof Systems



Smart Roofs for Smart People™



"Green" Products

Organizations such as Global Green USA, the National Institute for Building Sciences and the Sustainable Energy Fund of Central Eastern Pennsylvania are among those who tout the eco-benefits of steel roofing. Each steel roof is made of 50% or more recycled steel and can be 100% recycled at the end of its life. Steel roofs help keep hundreds of tons of used roofing material out of landfills. And fewer barrels of crude oil are used to make steel than asphalt shingles.

GREEN THINKING STARTS AT THE TOP.



Energy Savings

Scientific research studies confirm time and again that steel roofing keeps a home cooler than any other common roof system. Even scientists with the U.S. Department of Energy found a significant reduction on energy usage when a home was roofed with stonecoated steel. Certain steel roofs even qualify for price reductions under the Energy Star program in other states.



Huge Inventory, No Delays

Prestige is the largest stocking supplier of Metro Roof Products and SteelRock supplies in Florida. It has every popular panel, including the Roman Tile, in the full range of colors, even packs of the stone chips. This means that when a contractor needs that extra piece or panel, Prestige has it, no matter what time of year. No re-roof job will be delayed during installation because of a material shortage.



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PRESTIGE

POST

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"South Florida's Source For Steel Roofing Information!"

VIRTUALLY WIND PROOF

Stone-coated steel roof systems meet Florida's strictest wind-uplift codes, including Miami-Dade County

Steel shows remarkable staying power through hurricanes Ivan, Frances, Charley, Wilma, Jeanne and Dennis

"I've had a lot of neighbors come up and say they wish they would have known about stone-coated steel roofs"

— Tom Gilmer, Wellington homeowner with a stonecoated steel roof, after Hurricane Frances



These steel roofs survived hurricanes intact, despite stresses such as falling trees and massive beachfront erosion.

CONSUMER BULLETIN #1

How to find a reputable and reliable contractor

- Ask to see the state contractor's license. All state-generated licenses come with a wallet card printed on the same paper stock as the main license. Check that the license matches the person showing it. Ask to see additional identification if you're still not sure.
- Determine how long a contractor has been in business. You may wish to check with local building supply dealers. An established contractor with a reputation for using quality materials and paying his bills with suppliers is more likely to do quality work for you.
- Check with the Department of Business and Professional Regulation or local building officials to verify that the license is current.
- Avoid any contractor who requires advanced payment. Arrange to pay after the work is completed or in regular payments.
- Check labeling on the materials delivered to your job to make sure it matches the product description on your roofing agreement.
- Don't sign the work completion certificate until all work is completed to your satisfaction.
- Avoid paying cash.
- If your contract exceeds \$2,500, become familiar with the Florida Construction Lien Law. A notarized release of lien will help ensure that you avoid double payment or possible loss of property to the unpaid workers. (A copy of the Lien Law is available on the Consumer Page of the FRSA website: www.floridarroof.org.)

[Sources: FRSA; Prestige Metal Roof Supply]



For decades, stone-coated steel has protected homes against wildfires and earthquakes out West, golf-ball sized hail in the Midwest, and now hurricanes and high winds in Florida. Roof systems by Metro Roof Products withstand whatever nature throws at them.

What They're Saying:

"Over the past few years, metal roofing has far surpassed the growth of any other material used in the residential roofing market."

— **Marc Dodson,**
Editor And Publisher,
Western Roofing Magazine

"Of all the roof systems – concrete tile, asphalt shingle and woodshake – stone-coated steel did very, very well in the hurricanes."

— **Joe Byrne,**
Roofing Code Expert



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Call Toll-Free 866-356-7585 For Referral To A Contractor Near You.



Stone-Coated Steel Roofing Stands The Test

“Great roof! My neighbors (with clay tile and concrete tile) had roof troubles, not me.”

— Fran Coopersmith,

West Palm Beach Homeowner, After Hurricane Wilma

Cooling Effects | High Wind Protection | Extraordinary Beauty | Environmental Benefits



Cool Effect: Air gap, coatings prove coolest in hot sun among major roof types

Stone-coated steel reduced heat flowing into a home through the ceiling up to 70 percent compared with asphalt shingle roofing, according to a study published last year for the U.S. Department of Energy’s Building Technology Program. The installed panels allow air to flow underneath and vent naturally, while the top surface reflects sun-induced heat. In addition, manufacturers such as Metro Roof Products makes its panels available in highly reflective colors that qualify for the federal Energy Star designation. A study by the Florida Power & Light Company in 2001 found similar cooling properties among certain stone-coated steel roof systems.

“The Metro panels are not a heavy weight hanging from the mansard, and they’re held by 12 screws. I don’t see anything damaging these for life. Now these buildings are worth quite a bit more.”

— John Zivich, Roofing Contractor

Behold The Beauty: Every roof pictured in this newsletter is made of stone-coated steel

They look like traditional Mediterranean tile with the gorgeous red, orange and golden hues. And they look like rustic wood shake, with the fresh cedar grain catching the sunlight and casting shadows across deep woodgrain-like ridges. Prefer more of a gray color scheme? Maybe a cooler, reflective light shade? Stone-coated steel provides those, too. No longer do you have to sacrifice style for durability. Stone-coated steel gives homeowners the most upscale styles and designer colors in a roof system unmatched for long life. One of the most dramatic new styles is the Roman Tile by Metro Roof Products. “This is the greatest thing to come along in South Florida in a long time,” said John Zivich of Regency Roofing Companies Inc. (Shakemasters) in Lantana.

To gain Florida High Velocity Hurricane Zone (HVHZ) approvals, certain stone-coated steel roof systems are fastened with six #10 x 2-1/2 inch hex headed screws through the front nose of the panel and six across the back flange. This forms an interlocking “X” pattern that has proven to withstand wind speeds exceeding 120 mph.



Extra Durable: Still performing strong after 40 or 50 years. A warranty that’s not a sales gimmick.

Unlike other roof types that come with 30- and 40-year warranties but wear out in 10 to 15 years, stone-coated steel actually lasts 40 or 50 years... and longer. “I can show you jobs installed in the early ‘70s that are still performing beautifully,” said Joe Byrne, roofing code expert based in West Palm Beach. Stone-coated steel roofing is not new. It was developed from World War II buildings that held up extremely well with bitumen coatings. Since then, the product technology has been refined and improved with advances in the chemistry of coatings, panel design and substrate materials. Most stone-coated steel manufacturers offer 50-year warranties fully transferable, and some offer 25-year warranties on the appearance.



Weather: Harsh real life storms prove steel outperforms other systems in more than lab tests

Yes, stone-coated steel roofing passed lab tests when a wind machine was cranked up to 220 mph. How did it do in hurricane conditions when rain-driven winds swirled and thrashed at 100-plus mph? “In all my forensics research, there was not one failure on Metro Roof Products roofing,” said Joe Byrne, a roof code expert and former installer who heads BRI Consulting Corp. in West Palm Beach. “Of course, almost everything passes in the lab. When it is in the field, that’s the real test. In hurricanes Frances, Jean and Wilma and others,

I can tell you in South Florida there were only very minor problems with stone-coated steel roofs when installed properly. People watched concrete tiles literally blow off. Then they looked at neighborhoods with stone-coated steel and saw no problems.”



The venting ability of stone-coated steel roof systems is “just as important as the boost in solar reflectance for reducing the heat gain into the attic” and interior of the home.

— William A. Miller, Ph.D, Oak Ridge National Laboratory, Lead Author of 2006 Study On Roof Performance.



“In every case, a stone-coated steel roof is actually less expensive when you look at the long haul.”

— Joe Byrne, Roofing Code Expert